

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11850

Invoice #	204943-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	204943
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	1-----				
	WOOD			M	10/29/12	:30	6:23 AM	DST1207H	\$650.00		2
					11/05/12 to 11/11/12	1x	-1-----				
	WOOD			Tu	11/06/12	:30	6:39 AM	DST1207H	\$650.00		3
2	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	-1-----				
	WOOD			Tu	10/30/12	:30	7:30 AM	DST1207H	\$975.00		3
3	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	1-----				
	WOOD			M	10/29/12	:30	9:55 AM	DST1205H	\$300.00		2
5	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	----1--				
	WOOD			F	11/02/12	:30	12:10 PM	DST1208H	\$225.00		2
6	WOOD	Days of Our Lives	1-2p		to						
					10/29/12 to 11/04/12	1x	--1----				
	WOOD			W	10/31/12	:30	1:00 PM	DST1207H	\$200.00		2
7	WOOD	Rachael Ray	2-3p		to						
					10/29/12 to 11/04/12	1x	-1-----				
	WOOD			Tu	10/30/12	:30	2:36 PM	DST1206H	\$125.00		2
8	WOOD	Dr Oz	3-4p		to						
					10/29/12 to 11/04/12	1x	-1-----				
	WOOD			Tu	10/30/12	:30	3:37 PM	DST1207H	\$125.00		2
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	3:55 PM	DST1207H	\$125.00		3
9	WOOD	Ellen	4-5p		to						
					10/29/12 to 11/04/12	2x	1--1---				
	WOOD			M	10/29/12	:30	4:21 PM	DST1207H	\$400.00		3

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11850

Invoice #	204943-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	204943
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WOOD	Ellen	4-5p	to	Th 11/01/12	:30	4:40 PM	DST1207H	\$400.00		4
10	WOOD	M-F News 8 @ 530p	530-6p	to	10/29/12 to 11/04/12	1x	---- 1--				
	WOOD			F	11/02/12	:30	5:37 PM	DST1207H	\$1,150.00		2
11	WOOD	M-F News 8 @6p	6-630p	to	11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	6:14 PM	DST1208H	\$2,000.00		1
12	WOOD	Sun News 8 @6p	6-7p	to	10/29/12 to 11/04/12	1x	----- 1				
	WOOD			Su	11/04/12	:30	6:28 PM	DST1208H	\$450.00		1
13	WOOD	Wednesday 8-9p	8-9p	to	10/29/12 to 11/04/12	1x	-- 1----				
	WOOD			W	10/31/12	:30	7:59 PM	DST1207H	\$625.00		1
15	WOOD	M-F News 8 @ 11	11-1135p	to	10/29/12 to 11/04/12	1x	-- 1----				
	WOOD			W	10/31/12	:30	11:33 PM	DST1207H	\$1,450.00		1

Aired Spots**16**

<u>Gross Total</u>	\$9,850.00	
<u>Agency Commission</u>	\$1,477.50	
<u>Net Amount Due</u>	\$8,372.50	<u>Payment Terms 30 Days</u>

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.